

BTEC Extended National Certificate Level 3 in Business

EXAM BOARD: Pearson

What does the course cover?

The content of this qualification has been developed in consultation with academics to ensure it supports progression to higher education. Learners taking this qualification will study mandatory units which make up 100% of the learning programme covering the following content areas:

- Exploring Business
- Developing a Marketing Campaign
- Market Research
- Work Experience in Business

What skills will the course help you develop?

Students of BTEC Level 3 Business perform vocational tasks that encourage the development of transferable skills such as, communication, teamwork, research and analysis, which are valued in both higher education and the workplace. In addition, the course provides the opportunity to learn independently; the ability to research actively and methodically and the ability to give presentations and be active group members.

How is the course assessed?

There are 2 mandatory units that learners must complete, 1 internal and 1 external. The first unit, Exploring Business, is assessed internally and Developing a Marketing Campaign, the second unit, is assessed externally. Market Research and Work Experience in Business are both units covered during the students second year of BTEC, which are both internally assessed. Units are assessed using a grading scale of Distinction, Merit, Pass and Unclassified.

What are the entry requirements?

Students wishing to study BTEC Level 3 Business should have at least 5 GCSEs A*-C. Good GCSEs in English and Maths are desirable.

What do students who study this course go on to do?

Learners who have completed this qualification may progress to further learning at Level 3, for example a larger-size BTEC National in the business sector.

The qualification carries UCAS points and is recognised by higher education providers as contributing to meeting admission requirements if taken with other Level 3 qualifications as part of a programme of learning.

The qualification is equivalent in size to an A-Level and aims to provide a basic introduction to the business sector.

BTEC Level 3 qualifications prepare learners for a range of higher education courses and job roles related to a particular sector. They provide progression either by meeting entry requirements in their own right or being accepted alongside other qualification at the same level and adding value to them.

Who is the staff contact for BTEC Level 3 Extended National Certificate in Business?

Mr Burke

